

APPENDIX B*

CENTRAL REGION**



Overview

- The Central Region encompasses Richmond, which is one of the state's largest cities.
- The region accounts for 19 percent of the state's nonprofit organizations. In 2005, major nonprofits based in the region included Bon Secours St. Mary's Hospital of Richmond, University of Virginia Health Services Foundation, Hospital Authority of the City of Petersburg**, Christian Children's Fund, and Martha Jefferson Hospital (see Table B1.1).

*The regional breakdowns used here are based on the Council on Virginia's Future definitions.

**Given the inherent problems with the IRS Form 990 data source, the financial data presented in this section likely overstate the sector's finances as of 2005. The Form 990 filings are organized according to the year in which they are received (not by the year covered). This is because organizations have different fiscal years and also because many file late or have extensions. As such, while most of the organizations included in the electronic 2005 990 file have fiscal years that end in 2005, the file also contains records for organizations with fiscal years that end in 2003 and 2004.

As a direct result of this, for example, the 2005 990 file contains 2004 revenue data for the Cameron Foundation, which were inflated in 2004 because the Foundation assumed the liquidated assets from the sale of the Hospital Authority of Petersburg's Southside Regional Medical Center (the funds managed by the foundation and disbursed through its grantmaking activities are the direct result of this sale). But, the 2005 file also includes the 2003 financial data from the Hospital Authority of Petersburg.

A Snapshot of the Region's Nonprofit Employment

- With 31,731 nonprofit employees, the region accounted for 15.0 percent of Virginia's nonprofit employment in 2005, which is noticeably below the region's share of the state's total population (15.0 percent vs. 17.1 percent, respectively) (see Table B1.2).
- Similarly, nonprofit employment in the Central Region accounted for just 4.4 percent of the region's total employment, which is markedly less than the state average of 5.9 percent.
- Between 2002 and 2005, nonprofit employment in the Central Region grew by 4.5 percent. While this falls below the state average of 5.5 percent, it is well above the region's 2.9 percent growth in for-profit employment.

A Snapshot of the Region's Nonprofit Finances

- Central Region nonprofits generated over \$3.8 billion in revenues (12.5 percent of the state's total nonprofit revenues) and held nearly \$12.8 billion in assets (19.1 percent of the state's total nonprofit assets) in 2005 (see Table B1.3).
 - The bulk of these revenues (58 percent) were generated by just two fields—religious, grantmaking and civic associations (35 percent) and hospitals (23 percent).
 - An overwhelming majority (71 percent) of these assets also were held by just two fields—religious, grantmaking and civic associations (40 percent) and arts, entertainment and recreation organizations (31 percent) (see Table B1.4).
- Central nonprofits expended over \$3.2 billion (11.8 percent of the state's total nonprofit expenditures) in 2005. This translates into \$2,195 of expenditures per capita, which falls 39 percent below the state average.

Table B1.1. Largest nonprofit organizations, by total revenue, Central Region in Virginia, 2005*

Organization Name	County/City	Field	Total Revenue
Bon Secours St Mary's Hospital of Richmond, Inc.	Henrico	Hospitals	\$366,349,216
University of Virginia Health Services Foundation**	Charlottesville, City of	Grantmaking and giving services, Colleges and Universities	\$240,350,083
Hospital Authority of the City of Petersburg***	Petersburg	Hospitals	\$196,188,282
Christian Childrens Fund Inc.	Richmond City	International, Social advocacy	\$191,799,935
Martha Jefferson Hospital	Charlottesville, City of	Hospitals	\$162,705,241

*Based on classification code carried on IRS 990 files

**This organization is affiliated with the University of Virginia.

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Table B1.2. Nonprofit employment in Central Virginia, in comparison to private employment, 2005

Region	Nonprofit employment 501 (c)(3)	Finance and insurance employment	Total employment	Nonprofit employment as a share of total employment	Nonprofit employment as a share of total state nonprofit employment	Area share of population
United States Total	9,347,161	5,939,730	130,100,078	7.2%	100.0%	100.0%
Virginia Total	210,974	132,256	3,590,395	5.9%	100.0%	2.6%
Central Region Total	31,731	37,362	716,342	4.4%	15.0%	17.1%
Albemarle	2,632	862	46,088	5.7%	1.2%	1.2%
Amelia	73	52	2,817	2.6%	0.0%	0.2%
Buckingham	110	45	3,324	3.3%	0.1%	0.2%
Caroline	10	210	5,051	0.2%	0.0%	0.3%
Charles City	79	12	1,642	4.8%	0.0%	0.1%
Charlottesville (city)	2,907	1,163	36,015	8.1%	1.4%	0.5%
Chesterfield	1,761	5,882	114,922	1.5%	0.8%	3.8%
Colonial Heights (city)	52	262	10,297	0.5%	0.0%	0.2%
Culpeper	1,052	302	14,555	7.2%	0.5%	0.6%
Cumberland	73	24	1,358	5.4%	0.0%	0.1%
Dinwiddie	85	75	8,440	1.0%	0.0%	0.3%
Fluvanna	269	45	4,074	6.6%	0.1%	0.3%
Goochland	146	[D]	9,619	1.5%	0.1%	0.3%
Greene	105	38	2,815	3.7%	0.0%	0.2%
Hanover	2,783	804	43,694	6.4%	1.3%	1.3%
Henrico	8,231	19,579	172,317	4.8%	3.9%	3.7%
Hopewell (city)	12	236	8,561	0.1%	0.0%	0.3%
King and Queen	12	[D]	965	1.2%	0.0%	0.1%
King William	128	124	3,998	3.2%	0.1%	0.2%
Louisa	33	129	6,848	0.5%	0.0%	0.4%
Madison	397	25	3,467	11.5%	0.2%	0.2%
Nelson	143	45	3,393	4.2%	0.1%	0.2%
New Kent	10	28	3,738	0.3%	0.0%	0.2%
Orange	148	160	9,203	1.6%	0.1%	0.4%
Petersburg (city)	264	322	15,810	1.7%	0.1%	0.4%
Powhatan	93	119	6,101	1.5%	0.0%	0.3%
Prince George	37	72	11,239	0.3%	0.0%	0.5%
Rappahannock	100	22	1,533	6.5%	0.0%	0.1%
Richmond (city)	9,810	6,679	160,812	6.1%	4.6%	0.2%
Sussex	176	46	3,646	4.8%	0.1%	0.2%

[D] Data unavailable because of federal restrictions on the disclosure of data that can identify individual employers.

Table B1.3. Nonprofit finances in Central Virginia vs. Virginia and the nation, 2005

Region	Number of entities	Total Revenues	Expenditures	Expenditures per capita	Assets
United States Total	390,019	\$1,251,569,260,049	\$1,128,022,757,670	\$3,804	\$2,541,299,113,879
Virginia Total	10,414	\$30,675,195,006	\$27,351,970,423	\$3,616	\$66,712,098,555
Central Region Total	2,022	\$3,835,592,353	\$3,228,260,065	\$2,195	\$12,766,252,223
Albemarle	102	\$65,947,695	\$62,541,671	\$691	\$207,717,563
Amelia	2	\$942,388	\$896,042	\$73	\$399,395
Buckingham	10	\$21,207,653	\$19,597,122	\$1,222	\$9,774,355
Caroline	15	\$3,848,080	\$1,717,107	\$68	\$9,240,271
Charles City	3	\$3,018,747	\$2,839,850	\$400	\$762,514
Charlottesville (city)	240	\$841,577,476	\$726,463,202	\$18,000	\$5,279,281,339
Chesterfield	216	\$163,423,252	\$155,200,232	\$538	\$262,656,594
Colonial Heights (city)	11	\$3,347,740	\$3,318,776	\$190	\$1,570,898
Culpeper	67	\$142,069,118	\$134,431,882	\$3,167	\$352,830,931
Cumberland	2	\$246,826	\$172,121	\$18	\$892,809
Dinwiddie	3	\$2,071,784	\$1,474,157	\$58	\$28,122,464
Fluvanna	16	\$2,667,460	\$2,080,464	\$84	\$16,895,204
Goochland	19	\$7,069,047	\$5,970,872	\$310	\$45,465,812
Greene	10	\$8,208,674	\$8,445,305	\$487	\$26,339,651
Hanover	96	\$121,025,070	\$109,581,314	\$1,125	\$376,874,088
Henrico	469	\$909,582,207	\$806,253,880	\$2,873	\$2,179,603,770
Hopewell (city)	15	\$9,335,336	\$7,926,995	\$352	\$109,197,478
King and Queen	7	\$806,478	\$487,161	\$72	\$1,889,811
King William	13	\$6,735,601	\$3,797,406	\$258	\$32,064,160
Louisa	20	\$4,745,765	\$2,652,218	\$88	\$14,190,063
Madison	22	\$7,622,474	\$6,257,151	\$468	\$13,425,072
Nelson	29	\$10,872,052	\$9,382,370	\$622	\$24,491,385
New Kent	9	\$789,876	\$694,826	\$43	\$3,155,428
Orange	42	\$16,110,759	\$16,832,759	\$556	\$65,834,398
Petersburg (city)	54	\$312,013,138	\$181,518,865	\$5,623	\$298,488,063
Powhatan	12	\$1,657,694	\$1,612,813	\$61	\$3,041,530
Prince George	5	\$330,432	\$224,447	\$6	\$1,129,373
Rappahannock	17	\$4,060,014	\$4,141,328	\$569	\$6,633,175
Richmond (city)	490	\$1,158,631,908	\$946,796,944	\$4,901	\$3,387,560,497
Sussex	6	\$5,627,609	\$4,950,785	\$412	\$6,724,132

Table B1.4. Nonprofit finances in Central Virginia by field, 2005

Region/Field	Total Revenues	Revenue as a share of total regional revenue	Assets	Assets as a share of total regional assets
United States Total	\$1,251,569,260,049	100.0%	\$2,541,299,113,879	100.0%
Virginia Total	\$30,675,195,006	100.0%	\$66,712,098,555	100.0%
Central Region Total	\$3,835,592,353	100.0%	\$12,766,252,223	100.0%
Ambulatory health	\$402,379,586	10.5%	\$299,795,492	2.3%
Arts, entertainment, & recreation	\$252,451,803	6.6%	\$3,890,267,769	30.5%
Elementary/secondary education	\$102,943,641	2.7%	\$218,698,718	1.7%
Higher education	\$83,695,525	2.2%	\$228,194,196	1.8%
Hospitals	\$883,884,626	23.0%	\$961,378,706	7.5%
Nursing & residential care	\$273,258,168	7.1%	\$1,253,178,083	9.8%
Professional & scientific services	\$76,656,140	2.0%	\$98,518,895	0.8%
Religious, grantmaking, & civic associations	\$1,326,755,313	34.6%	\$5,136,300,230	40.2%
Social assistance	\$272,447,324	7.1%	\$458,891,741	3.6%
Other	\$161,120,227	4.2%	\$221,028,393	1.7%

THE COMMUNITY FOUNDATION SERVING RICHMOND AND CENTRAL VIRGINIA SERVICE AREA*



Overview

- The Community Foundation Serving Richmond and Central Virginia Service Area encompasses Richmond, one of Virginia's largest cities.
- The service area accounts for 13 percent of the state's nonprofit organizations. In 2005, major nonprofits based in the region included Bon Secours St. Mary's Hospital of Richmond, Hospital Authority of the City of Petersburg*, Christian Children's Fund, MCV Associated Physicians, and Cameron Foundation* (see Table B9.1).

A Snapshot of the Region's Nonprofit Employment

- With 23,152 nonprofit employees, the service area accounted for 11.0 percent of Virginia's nonprofit employment in 2005, which is marginally above the area's share of the state's total population (11.0 percent vs. 10.6 percent) (see Table B9.2).
- However, nonprofit employment in The Community Foundation Serving Richmond and Central Virginia Service Area accounted for 4.3 percent of the area's total employment, ranking it below the state average of 5.9 percent.

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As a direct result of this, for example, the 2005 990 file contains 2004 revenue data for the Cameron Foundation, which were inflated in 2004 because the Foundation assumed the liquidated assets from the sale of the Hospital Authority of Petersburg's Southside Regional Medical Center (the funds managed by the foundation and disbursed through its grantmaking activities are the direct result of this sale). But, the 2005 file also includes the 2003 financial data from the Hospital Authority of Petersburg.

- Between 2002 and 2005, nonprofit employment in The Community Foundation Serving Richmond and Central Virginia Service Area grew by 7.4 percent. While this exceeds the state average of 5.5 percent, it falls well below the service area's 9.5 percent growth in for-profit employment.

A Snapshot of the Region's Nonprofit Finances

- The Community Foundation Serving Richmond and Central Virginia Service Area nonprofits generated nearly \$2.7 billion in revenues (8.8 percent of the state's total nonprofit revenues) and held nearly \$6.7 billion in assets (10.0 percent of the state's total nonprofit assets) in 2005 (see Table B9.3).
 - Over half (52 percent) of the service area's total revenues were generated by just two fields—religious, grantmaking, and civic associations (27 percent) and hospitals (25 percent). Ambulatory health organizations also played a key role in the region's economy by generating 13 percent of its total revenues.
 - Nearly half (48 percent) of the service area's assets were held by religious, grantmaking, and civic associations. Other fields holding considerable assets include nursing and residential care (14 percent), hospitals (11 percent), and arts, entertainment and recreation (11 percent) (see Table B9.4).
- The service area's nonprofits expended over \$2.2 billion (8.1 percent of the state's total nonprofit expenditures) in 2005. This translates into \$2,269 of expenditures per capita, which falls 37 percent behind the state average.

Table B9.1. Largest nonprofit organizations by total revenue in the Community Foundation Service Area, 2005*

Organization Name	County/City	Field	Total Revenue
Bon Secours St. Mary's Hospital of Richmond Inc.	Henrico	Hospitals	\$366,349,216
Hospital Authority of the City of Petersburg**	Petersburg, City of	Hospitals	\$196,188,282
Christian Childrens Fund Inc.	Richmond City	Social advocacy organizations	\$191,799,935
MCV Associated Physicians	Richmond City	Ambulatory health care	\$161,688,872
Cameron Foundation**	Petersburg, City of	Educational services	\$99,169,641

Table B9.2. Nonprofit employment in the Community Foundation Service Area, in comparison to private employment, 2005

County/region	Total nonprofit employment 501 (c)(3)	Finance and Insurance employment	Total employment	Nonprofit employment as a share of total employment	Nonprofit employment as a share of total state nonprofit employment	Area Share of Population
United States Total	9,347,161	5,939,730	130,100,078	7.2%	100.0%	100.0%
Virginia Total	210,974	132,256	3,590,395	5.9%	100.0%	2.6%
Area Total	23,152	33,883	542,133	4.3%	11.0%	10.6%
Chesterfield	1,761	5,882	114,922	1.5%	0.8%	3.8%
Colonial Heights (city)	52	262	10,297	0.5%	0.0%	0.2%
Goochland	146	[D]	9,619	1.5%	0.1%	0.3%
Hanover	2,783	804	43,694	6.4%	1.3%	1.3%
Henrico	8,231	19,579	172,317	4.8%	3.9%	3.7%
Hopewell (city)	12	236	8,561	0.1%	0.0%	0.3%
Petersburg (city)	264	322	15,810	1.7%	0.1%	0.4%
Powhatan	93	119	6,101	1.5%	0.0%	0.3%
Richmond (city)	9,810	6,679	160,812	6.1%	4.6%	0.2%

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Table B9.3. Nonprofit finances in the Community Foundation Service Area vs. Virginia and the nation, 2005

Region	Number of entities	Total Revenues	Expenditures	Expenditures per capita	Assets
United States Total	390,019	\$1,251,569,260,049	\$1,128,022,757,670	\$3,804	\$2,541,299,113,879
Virginia Total	10,414	\$30,675,195,006	\$27,351,970,423	\$3,616	\$66,712,098,555
Community Foundation Service Area Total	1,382	\$2,686,085,392	\$2,218,180,691	\$2,269	\$6,664,458,730
Chesterfield	216	\$163,423,252	\$155,200,232	\$538	\$262,656,594
Colonial Heights (city)	11	\$3,347,740	\$3,318,776	\$190	\$1,570,898
Goochland	19	\$7,069,047	\$5,970,872	\$310	\$45,465,812
Hanover	96	\$121,025,070	\$109,581,314	\$1,125	\$376,874,088
Henrico	469	\$909,582,207	\$806,253,880	\$2,873	\$2,179,603,770
Hopewell (city)	15	\$9,335,336	\$7,926,995	\$352	\$109,197,478
Petersburg (city)	54	\$312,013,138	\$181,518,865	\$5,623	\$298,488,063
Powhatan	12	\$1,657,694	\$1,612,813	\$61	\$3,041,530
Richmond (city)	490	\$1,158,631,908	\$946,796,944	\$4,901	\$3,387,560,497

Table B9.4. Nonprofit finances in the Community Foundation Service Area in Virginia by field, 2005

Region/Field	Total Revenues	Revenue as a share of total regional revenue	Assets	Assets as a share of total regional assets
United States Total	\$1,251,569,260,049	100.0%	\$2,541,299,113,879	100.0%
Virginia Total	\$30,675,195,006	100.0%	\$66,712,098,555	100.0%
Community Foundation Service Area Total	\$2,686,085,392	100.0%	\$6,664,458,730	100.0%
Ambulatory health	\$359,636,877	13.4%	\$248,096,060	3.7%
Arts, entertainment, & recreation	\$199,019,564	7.4%	\$696,769,292	10.5%
Elementary/secondary education	\$53,656,342	2.0%	\$125,183,228	1.9%
Higher education	\$80,535,757	3.0%	\$221,473,446	3.3%
Hospitals	\$665,924,042	24.8%	\$745,659,758	11.2%
Nursing & residential care	\$196,382,855	7.3%	\$943,419,946	14.2%
Professional & scientific services	\$62,057,801	2.3%	\$51,408,843	0.8%
Religious, grantmaking, & civic associations	\$719,629,568	26.8%	\$3,179,291,858	47.7%
Social assistance	\$205,159,502	7.6%	\$261,761,173	3.9%
Other	\$144,083,084	5.4%	\$191,395,126	2.9%